



- Event : MEBG 2008 Year End Feedback and Gathering Session**
- Date / Time : Wednesday
10 December 2008
12.00 pm – 03.00 pm**
- Venue : SBF Seminar Room 2 @ Level 21**
- Dress Code : Shirt and tie**
- Document : Opening Remarks by Mr. Teng Theng Dar,
CEO SBF & Chairman, the MEBG**
-

Fellow colleagues and valued members,

1. Good afternoon and a very warm welcome to all of you who are here with us this morning to mark the conclusion of 2008 with the MEBG feedback and gathering session.
2. As I look back from the time MEBG was formed in March 2007 from an informal group of 20 to the current membership base of more than 450 active members, I am

heartened by our growth and am confident that the MEBG would be able to scale greater heights in the years to come.

3. One memorable experience I have of the MEBG is that.....

(Mr Teng, Flame Centre's advice for you to insert one of your memorable story regarding the MENA region, this sets the momentum of getting the members to share their experiences later as well)

4. Today's session is something different and special from the usual events you have attended, this session represents the start of the next phase of transforming MEBG from a mere B-to-B networking platform to that of a B-for-B self help business enabling platform. The targeted outcome will be one where member companies are able to turn to each other to gain the essential business resources. This will enable our members to take on new business leads and have the market knowledge to close more deals.

5. Today's session is a good example where we involve the participation of one of our MEBG members, *the Flame Centre* who will help to facilitate today's event. Ms Wendy

Tan and Mr Lee Kang Yam are founding partners of Flame Centre, an organization development consulting and training practice. They are also a member of SBF and have very kindly volunteered to help facilitate this session. We are deeply encouraged by their efforts and support and we hope that more member companies will offer their expertise and services.

6. Last but not least, members of the Singapore business community can be assured of SBF's commitment to constantly strive to serve you better. However, it is only with your active participation that the MEBG can become a more vibrant and effective platform. Hence it is important for all you present today to share your views and experiences and also to give the MEBG team ideas to better serve our members.
7. On this note, let me hand over the session to Wendy and Kang Yam please. Thank you.